

Codes in listings indicate Sacramento (S Code), Carmichael (C), North Highlands (NH), West Sacramento (WS), Berkeley (B), North Sacramento (NS)

OVER 56 YEARS ELECTRICAL EXPERIENCE

ELECTRIC MOTORS

AUTHORIZED SALES & SERVICE FOR 25 MOTOR MANUFACTURERS



ELECTRIC MOTOR SPECIALISTS
REWINDING REPAIRS
Industrial Commercial
ALL WORK GUARANTEED
FACTORY WARRANTY SERVICE

74-HR. SERVICE
GL 7-9835
Night Call
GI 2-6388 or HI 7-0572

VAN ALSTYNE & SON ELECTRIC
"Sacramento's Most Complete Motor Shop"
2512 BROADWAY • FRONT & ALLEY ENTRANCE
PLENTY OF PARKING SPACE

Electric Motors—(Cont'd)

Gunter Sales Division Inc
Lindsay & Monroe Sts---209 HO 4-8712
HEROLD & MIELENZ INC
3406 Stockton Bl. GL 1-8468
(Please See Advertisement Page 221)

MASTER ELECTRIC MOTORS—
AUTHORIZED FACTORY SERVICE
VAN ALSTYNE & SON ELECTRIC
2512 Broadway. GL 7-9835

MERKLE-KORFF GEAR MOTORS—
VAN ALSTYNE & SON ELECTRIC
2512 Broadway-----GL 7-9835

MUNZ PUMPS INC
New & Used—Controls & Parts
301 N 12th-----GI 2-1091
Pacific Electric Motor Service
1825-17th-----GI 8-7765

RELIABLE ELECTRIC WORKS
See Our Ad under Elec Motors—Repair
1831 Q-----GI 2-8677
Star Elect Wks 1715-6th-----HI 7-4841
Stone Elec Motor Service
1442 Del Paso Bl(NS)-WA 5-0136

Good party-line neighbors are considerate party-line users. Remember these golden rules:

- Space your calls instead of making several without a break.
- Talk only as long as necessary on each call.
- When you finish talking replace the receiver promptly.
- Make certain, if you are using a dial telephone, that the line is clear before you dial.
- Ask your youngsters to be considerate, too.

U S ELECTRICAL MOTORS—

BRANCH OFFICES
U S ELECTRICAL MOTORS INC
1219-30th-----GL 2-6558

DISTRIBUTORS
SACTO ENGINEERING MACH WORKS
6th & X-----HI 6-7798

U S MACHINERY CO
Specializing in
GEARHEAD MOTORS
Starting Equip. & Switch Gear
2330 Auburn Bl-----IV 9-7603

VAN ALSTYNE & SON ELECTRIC
(Please See Advertisement This Page)
Vanderhooft Electric & Equip
17th & S-----HI 7-1143

WAGNER ELECTRIC MOTORS—
VAN ALSTYNE & SON ELECTRIC
2512 Broadway. GL 7-9835
Westinghouse Electric Corp
1730-14th-----HI 4-6525
(Continued Next Page)

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

INDEX TO CLASSIFIED HEADINGS—SEE GREEN PAGES

Electric Motors—(Cont'd)

WESTINGHOUSE ELECTRIC MOTORS—
WESTINGHOUSE ELECTRIC CORPORATION 1730-14th --HI 6-6187
AUTHORIZED DISTRIBUTORS
WISMER & BECKER
7820 Folsom Bl. GL 2-6631

WISMER & BECKER
1820 Folsom Bl. GL 2-6631
(Please See Advertisement Page 220)

Electric Motors—Mirs
Master Electric Company Division Reliance Electric And Engineering Company
2123 J-----GI 8-1682

MASTER ELECTRIC MOTORS—
DISTRICT SALES OFFICE
MASTER ELECTRIC COMPANY
DIVISION RELIANCE ELECTRIC AND ENGINEERING COMPANY
2123 J-----GI 8-1682

AUTHORIZED DISTRIBUTORS
CAPITAL MACHINE & WELDING WORKS 83 N 17th-----GI 3-2556

AUTHORIZED SERVICE
VAN ALSTYNE & SON ELECTRIC
2512 Broadway-----GL 7-9835
Rees Pulley Company Division Reliance Electric And Engineering Company
2123 J-----GI 8-1682

Reliance Electric and Engineering Company
2123 J-GI 8-1682

FLOWER BULB STORAGE
To keep flower bulbs dry and unbroken, store them in empty egg cartons. Then label the cartons.

Electric Motors—Mirs—(Cont'd)

RELIANCE ELECTRIC MOTORS—
DISTRICT SALES OFFICE
RELIANCE ELECTRIC AND ENGINEERING COMPANY
2123 J-----GI 8-1682

AUTHORIZED DISTRIBUTORS
CAPITAL MACHINE & WELDING WORKS 83 N 17th-----GI 3-2556

AUTHORIZED SERVICE
VAN ALSTYNE & SON ELECTRIC
2512 Broadway-----GL 7-9835

U S Electrical Motors Inc
1219-30th-----GL 2-6558

Electric Motors—Repairing
A O SMITH—
AUTHORIZED SERVICE
VAN ALSTYNE & SON ELECTRIC
2512 Broadway. GL 7-9835

BUCKINGHAM ELECTRIC MOTORS REWOUND - REPAIRED
Completely Rebuilt
3307 Sacramento Blvd-----GL 5-0428
If no answer call-----GL 6-6719

CALIFORNIA ENGINEERING CO
516-12th-----GI 3-5541
Chambers Electric Service
2205-16th-----GI 2-0516

CULVER ARMATURE & MOTOR SERVICE
1725 I-----GI 8-5423

EMERSON ELECTRIC MOTORS AUTHORIZED SERVICE—
VAN ALSTYNE & SON ELECTRIC
2512 Broadway. GL 7-9835

FORSCH ELECTRIC MOTORS
796 Del Paso Bl(NS)---WA 5-1287
(Please See Advertisement This Page)
General Appliances
Small Motors Only
855 El Camino Av(NS)---WA 2-3155

GENERAL ELECTRIC AUTHORIZED ELECTRIC MOTOR SERVICE STATION—
GENERAL ELECTRIC CO
Apparatus Service Shop
99 N 17th-----GI 2-4775
VAN ALSTYNE & SON ELECTRIC
2512 Broadway. GL 7-9835

General Electric Co 99 N 17th-----GI 2-4775
GENERAL ELECTRIC LARGE MOTOR REPAIR SERVICE
Complete facilities for repair or exchange of A-C and D-C motors, generators, transformers and control equipment. Modification and redesign of all makes industrial electrical equipment.
"FOR SERVICE CALL"
99 N 17th-----GI 2-4775
Nights—Weekends—Holidays
Call-----IV 9-0005

HEROLD & MIELENZ INC
See Our Ad under Electric Motors
3406 Stockton Bl-----GL 1-8468
Lopes Manual Electric Works
516-12th-----GI 3-5541

MUNZ PUMPS INC
301 N 12th-----GI 2-1031
Odell's Pump Service
1623 Del Paso Blvd(NS)-WA 5-1717

PACIFIC ELECTRIC MOTOR SERVICE
Appliance Motor Specialists
Delco Warranty Station
1825-17th-----GI 8-7765

(Continued Next Page)

THIS TAKES THE CAKE
To split layer cake, or slice an angel food cake, "saw" through it with silk or nylon thread.

MOTORS

AND CONTROLS

INDUSTRIAL - PUMP - COMMERCIAL
SOLD - REWOUND - REPAIRED



Used & Rebuilt Motors WESTINGHOUSE
PUMP MOTOR REPAIRS
Authorized Service Shop For LINCOLN WELDERS
24-HOUR EMERGENCY SERVICE
GL 2-6831
If No Answer Call GL 6-1235
IV 9-6558 or IV 7-3304
7820 FOLSOM BLVD. - SACTO

WISMER & BECKER

REBUILD - SALES - REWIND

MOTORS LOANED WHILE REPAIRING YOURS
ANY TYPE ALL SIZES

ELECTRIC MOTORS

SALES SINCE 1913 SERVICE

Commercial & Industrial
24-HR.

Fast Emergency Service
GI 3-5541
If No Answer Call GL 7-5496



"BOB" HEFNER OWNER
516-12th ST. SACRAMENTO

PUMP MOTORS

SALES - REWINDING - REBUILT



CENTURY LELAND SMITHWAY SALES & SERVICE

New & Used Motors
One Day Service
Pick-Up & Delivery

GL 1-8468
If No Answer Call
EIR Grove - Murray 5-4189

Where Quality & Service Excel
HEROLD & MIELENZ INC.
3406 Stockton Blvd. Sacramento

GENERAL ELECTRIC AUTHORIZED ELECTRIC MOTOR SERVICE STATION—
GENERAL ELECTRIC CO
Apparatus Service Shop
99 N 17th-----GI 2-4775
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ELECTRIC MOTORS REWINDING And REPAIRING

Pump Motors & Industrial Motors
Refrigerators, Washers,
Dryers & Air Conditioning Motors
Submersible Pump Motors—Any Size

IMMEDIATE SERVICE & GUARANTEED WORK
New & Used Motors

FORSCH ELECTRIC MOTORS
Same Location Since 1944

WA 5-1287
Across from Industrial Tractor
796 DEL PASO BOULEVARD
NORTH SACRAMENTO

MOTORS
Don't Shut Down!

WE REPAIR REWIND REBUILD ALL SIZES

DIAL 612-8677
If No Ans. Call HI 7-7431
Or GI 3-7461
For IMMEDIATE SERVICE

Motors Rented
V PULLEYS - V BELTS
MYERS PUMPS

MOTORS Bought - Sold - Exchanged

RELIABLE ELECTRIC WORKS

SINCE 1919
1831 QUE STREET

Over 56 Yrs. Electrical Experience

REWOUND Electric REPAIRED

MOTOR SERVICE

INDUSTRIAL - COMMERCIAL

REWOUND - REPAIRED
DYNAMIC BALANCING
Factory Authorized Service
25 MOTOR MANUFACTURERS



VAN ALSTYNE & SON

ELECTRIC MOTOR SPECIALISTS

ALL WORK GUARANTEED
STAND-BY MOTORS FURNISHED
Pick-Up & Delivery
Plenty of Free Parking
24-HR. SERVICE
GL 7-9835
Night Call
GI 2-6388 or HI 7-0572

Insured Workmen

Any Type Any Size
BRING YOUR MOTOR PROBLEMS TO US
2512 BROADWAY